



Isabella has had
no breakfast,
and is late to
school again.

**Neglect
Matters**

If you need help or are worried about a child contact
the **NSPCC** helpline **free** on **0808 800 5000**

www.nspcc.org.uk/helpline

Campaign created in partnership by **NSPCC** and **Bedfordshire LSCBs**



Theo often
plays out
alone on a
busy road.
Theo's Mum
plays on
her phone.

**Neglect
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Lexi thinks
doctors and
dentists must
be scary
because her
Mum never
takes her
there.

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Neena's
parents never
care where
she goes.

**Or who
she's with.**

She's 13.

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**Charlie's Dad had
his mates over again
drinking last night.
He's too tired for
school today.**

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**There's
arguments
and no tea
at home
most nights.**


**Aaron
makes what
he can.**

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Riley watches
TV at home
alone for hours.
She falls asleep
on the sofa
every night.

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Jade's Mum
often gets
stressed.

She shouts at
Jade and calls
her names.
Every day.

**Neglect
Matters**

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